



**CAMP
DOCUMENTATION
2017**

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ABOUT GOALIE ACTION

The Story

- Founded in 2010 by Reto Schurch, former Swiss pro ice hockey goalie and expert in butterfly style.
- Since 2011 goalie camps and private coaching in Southern California with over 100 goalies per year.
- 2016 first Pro Camp in California, Ontario.
- Working with goalies from youth to pro level.
- Reto Schurch is currently goalie and video coach of the NLA Swiss Champion 2016, SC Bern.

“My goal is to share my experience as a pro goalie and my deep understanding of the butterfly technique, to bring the goalies I’m working with to their top level.”

Reto Schurch

GOALIES ARE SPECIAL

Goalies need to train differently



I am sure you have heard this before or maybe said it to yourself, "Goalies are special." And yes, you are right, goalies are special! You have to be, to stay in front of a puck which comes with 100mph at you!

Goalies have to be a bit different than all of the other players on a team. Not necessarily crazier (or maybe so!), but a goalie is in many ways, a single type of athlete on a team with a unique sets of pressures. If a forward makes a mistake, there will be a defenseman to help out. If the defenseman makes a mistake, there will be a goalie to help him out. But if the goalie makes a mistake, the result, most of the time is a goal and some times it is the game loosing goal. This means, a goalie must be trained differently than players, on the mental side of the game as well in the technique and their habits.

A lot of goalies even pros, have a good fundamental technique but don't work enough on the details. They depend too much on big saves and luck over a long season. A great goalie works harder ahead of the shot to make the save easy. Great goalies learn to simplify the save by playing smarter, by knowing the details of the game and of their position.

As a goalie you have to control the game, not let the game control your action. Make the game as simple as possible and let the puck come to you, with confidence.

CAMP PHILOSOPHIE

Real Goalie Action



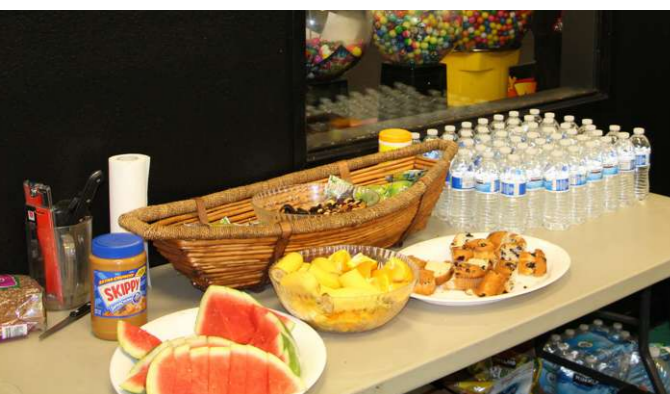
Our goal is to provide a pro camp atmosphere in all our camps.

We work on crucial details and give the goalies a tool they can use during their season. We develop goalies of all levels and age to bring them to their next level. We are working hard, with fun and enjoy a great experience.

Our participants learn to be a leader, the importance of being a goalie in the team and what positive influence they can have.



We help to provide access to our camps also for families that are financially tight.



CAMPS 2017 CALIFORNIA

Three different Profiles

Pro and Prospect Camp

July 23rd to 28th 2017
Sunday - Friday

6 day camp in Ontario, CA
1 group of max. 18 goalies

Full day camp
16.5 hours of ice (2x 1.5 hour per day)
10 hours off ice workout
4 hours theory
9 hole golf tournament

Accommodation in close by Hotel
Food and snacks provided

6 nets with max. 3 goalies per net
6-18 shooters
2 demo goalies
2-3 coaches on ice
1-2 off ice coaches
1-2 helpers

Youth and Junior Camp

July 6th to 9th 2017 (Thursday-Sunday) Group 1 and Group 2
Group 3 wait for ice confirmation, provided ASAP

4 day camp in Yorba Linda, CA
3 groups of max. 24 goalies per group
Group 1, age 9 - 14 years (Squirt, PeeWee, Bantam)
Level: all level
Group 2, age 15 and older (Midget, High School, Junior)
Level: A, AA, AAA
Group 3, age 13 and older (Bantam, Midget, High School, Junior, College)
Level: AA, AAA and up

Full day camp 8am-6pm
10.5 hours of ice
6.5 hours off ice
2.5 hours of theory
Lunch and snacks provided

6 nets on ice, max. 4 goalies per net
6-12 shooters
2 demo goalies
2-3 coaches on ice
2 off ice coaches
2-3 helpers

CAMP SCHEDULE

Full Day Program

Friday July 15th			
	Group 1 2003-08	Shooter Skills practice	Group 2 2002-older
7:00am			
7:15am			
7:30am			
7:45am	ICE		
8:00am	7:45-9:15		Off-ice
8:15am	90 min		08:00-9:00
8:30am			
8:45am			
9:00am			
9:15am			
9:30am	Cool - down		ICE
9:45am	9:30-10:00		9:30-11:00
10:00am			90 min
10:15am	Theory		
10:30am	10:15-11:00		
10:45am	Equipment		
11:00am			
11:15am	Lunch	ICE	Cool - down
11:30am	11:15	11:15-12:15	11:15-11:45
11:45am		Skill	
12:00pm			
12:15pm	Off-ice		Lunch
12:30pm	12:15-1:00		12:15
12:45pm			
1:00pm			
1:15pm	ICE		
1:30pm	1:15-2:45		
1:45pm	90 min		Theory
2:00pm			1:30-2:15
2:15pm			Equipment
2:30pm			
2:45pm			
3:00pm	Cool - down		ICE
3:15pm	3:00-3:30		3:00-4:30
3:30pm	OFF		90 min
3:45pm			
4:00pm			
4:15pm			
4:30pm			
4:45pm			Cool - down
5:00pm			4:45-5:15
5:15pm			OFF
5:30pm			
5:45pm			
6:00pm			
6:15pm			
6:30pm			
6:45pm			
7:00pm			

Youth and Junior Camp,
Yorba Linda

Tuesday June 28th			
Pro Camp			
			7:00am
			7:15am
			7:30am
			7:45am
Breakfast			8:00am
			8:15am
			8:30am
			8:45am
Off-ice			9:00am
			9:15am
			9:30am
			9:45am
			10:00am
			10:15am
ICE			10:30am
			10:45am
90 min			11:00am
			11:15am
			11:30am
			11:45am
Cool - down			12:00pm
			12:15pm
			12:30pm
Lunch			12:45pm
			1:00pm
			1:15pm
			1:30pm
			1:45pm
			2:00pm
			2:15pm
			2:30pm
			2:45pm
			3:00pm
			3:15pm
Theory			3:30pm
			3:45pm
			4:00pm
			4:15pm
			4:30pm
			4:45pm
			5:00pm
ICE			5:15pm
			5:30pm
90 min			5:45pm
			6:00pm
			6:15pm
Cool - down			6:30pm
			6:45pm
			7:00pm
			7:15pm
Dinner			7:30pm
			7:45pm
			8:00pm
			8:15pm
			8:30pm
			8:45pm

Pro and Prospect
Camp,
Ontario

FIGURES CAMPS 2017

Be Part of the Network

Camps

4 Camps

3 x 4 day Youth and Junior Camp in Yorba Linda, CA

1 x 6 day Pro and Prospect Camp in Ontario, CA

Goalies

90 Goalies

72 Youth and Juniors

Born 2006-2002 & 2001 and older – all levels

18 Pro and Prospects

Midget 18AAA, Junior, College and Pro

Shooters

24-50 Shooters

12-24 Shooters on ice per day at Youth & Junior camp

6-12 Shooters on ice per day at Pro & Prospect camp

Staff

10-14 Staff members

2-4 Coaches on ice

2-3 Off ice coaches

2 Demo goalies per camp

2-3 Helpers

Total approx. 140 people on camps 2017



EXPERIENCED TEAM

It's not our first Camp ...



- Reto Schurch is involved in the organization for camps since 2004 in Switzerland. The EA Sports Camp holds 100 goalie and 100 defense men in one week.
- Since 2011 coaching in CA and established camps and private coaching. Working around 100 goalies per year.
- Pro league coaching since 2010. NLA (1st division) in Switzerland, currently with SC Bern.
- Goalie and video coach for Swiss National Team 2014-16.
- Swiss Champion 2015-16 with SC Bern.
- All coaches and staff are an important part for the success of our camps.
- Off ice coaches are professionals too and work in the hockey industry on youth and pro levels.
- On ice Reto got supported from other experienced goalie coaches.

WHY JOINING OUR CAMP

Opinions Pros

„Following his outstanding career as an athlete, Reto has served the ice hockey community through dedicated and extraordinary instruction in hockey goaltending. He is one of only a handful of goalie coaches who boasts such a depth of expertise in the butterfly style of goaltending.

Francois Allaire, Colorado Avalanche Goaltending Coach

„I enlisted Reto to be my goalie coach in order to help me become a better goalie. Through his coaching and training my game has not only improved, but my overall ability and confidence has grown exorbitantly. Without his help, my team would have not had the same opportunity to win a National Championship.“

Colin Delia, NCAA – Merrimack College

„I met Reto while skating in LA and I have appreciated his help while training in the summer. His understanding of the modern game and creative use of technology helped give perspective to the drills. I think his easy-going demeanor makes talking about goaltending fun and engaging. His personality and his preparation make him a great asset for a goaltender.“

Ryan Miller, NHL – Vancouver Canucks

“I asked Reto last summer to work with me to improve my goalie skills. As a goalie who played with the best, I also have worked with many trainers and coaches, and I truly believe that Reto is one of the best in the field and I am happy that we can work together and he stabilized my game. Which shows also in my stats with a 2.16 GAA and a .921 save percentage..”

Justin Pogge, KHL – HC Slovan Bratislava

WHY JOINING OUR CAMP

Opinions Juniors

„Ethan had a great time and did indeed have fun but also made it known the camp was a great learning experience. He noted there were also some very difficult workout sessions that pushed him harder than he was used to and that was good!!“

Aaron Lahmon, Father of Junior Goalie Camp Participant

Hey coach, its Rob, I made the Ducks 16 AAA team and I'm very excited about it. Thank you for all your help. Without you I don't think I could have done it!“

Rob Ivy, Junior Goalie Camp Participant

„Brady had a great time and learned more in the 4 days than I think he has all year! The way you teach them with a hands-on approach and really show them how to do it and why seemed to work really well for him!“

Megan Christ, Mother of Junior Goalie Camp Participant

It was nice to see how much the goalies grow in confidence in such a short time. Reto, to learn from your professionalism and enthusiasm is an incredible opportunity for these young athletes.

Steve Pittman, Father of Junior Goalie Camp Participant



Goalie Action
Camps

Make a difference
In your game.

For you, your team
and your career.



THANK YOU

See you soon ...

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